Privacy Statement

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XIMR.ONLINE (XIMR, we, us) is owned Xavier Institute of Management & Research (XIMR), and is managed by YGROO – A Social Enterprise, on behalf of Xavier Institute of Management & Research (XIMR).

Your privacy is important to us. This privacy statement explains how XIMR.ONLINE collects your data and processes it, and for what purposes.

XIMR.ONLINE offers a wide range of Services as detailed in the Services Agreement (http://www.ximr.online/services-agreement). This statement applies to the interactions XIMR has with you in providing XIMR services as outlined in the Services Agreement (http://www.ximr.online.com/services-agreement).

Personal data we collect

XIMR collects data from you, through our interactions with you and through our Services. You provide some of this data directly, and we get some of it by collecting data about your interactions, use, and experiences with our Services. The data we collect depends on the context of your interactions with XIMR and the choices you make, and the Services you use. We also obtain data about you from third parties.

You have choices when it comes to the technology you use and the data you share. When we ask you to provide personal or business data, and you do not want to provide it you may decide to not use our Services. Many of our Services require some personal and business data to provide you with a service. If you choose not to provide data required to provide you with a service or feature, you cannot use that Service or feature. Likewise, where we need to collect personal or business data by law or to enter into or carry out a contract with you, and you do not provide the data, we will not be able to enter into the contract; or if this relates to an existing Service you're using, we may have to suspend or cancel it. We will notify you if this is the case at the time. Where providing the data is optional, and you choose not to share personal or business data, features such as personalisation that use such data will not work for you.

How we use personal and business data

XIMR uses the data we collect to provide you with rich, interactive experiences. In particular, we use data to:

1. Provide our Services, which includes updating, securing, and troubleshooting, as well as providing support. It also includes sharing data, when it is required to provide the service or carry out the transactions you request.
2. Improve and develop our products. We use your data to personalise our products and make recommendations.
3. Advertise and market to you, which includes sending promotional communications, targeting advertising, and presenting you with relevant offers.

We also use the data to operate our institution, which includes analysing our performance, meeting our legal obligations, developing our workforce and doing research.

In carrying out these purposes, we combine data we collect from different contexts (for example, from your use of two XIMR services) or obtain from third parties to give you a more seamless, consistent and personalised experience, to make informed business decisions and for other legitimate purposes. Our processing of personal or business data for these purposes includes both automated and manual (human) methods of processing. Our automated methods often are related to and supported by our manual methods.

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Reasons we share personal and business data

We share your personal and business data with your consent or to complete any transaction or provide any Service you have requested or authorised. We also share data with XIMR partners, affiliates and subsidiaries; with third party solution providers whose solutions we may be using to offer you a Service; when required by law or to respond to legal process; to protect our customers; to protect lives; to maintain the security of our Services; and to protect the rights and property of XIMR and its customers.

How to access and control your personal data

You can also make choices about the collection and use of some of your data by XIMR. Choose whether you wish to receive promotional emails, SMS messages, telephone calls and post from XIMR. Not all personal and business data may offer choices or options to access and control it. If you want to access or control personal and business data processed by XIMR that does not offer a choice to control or access it, you can always contact XIMR at hello@XIMR.com.

Cookies and similar technologies

Cookies are small text files placed on your device to store data that can be recalled by a web server in the domain that placed the cookie. We use cookies and similar technologies for storing and honouring your preferences and settings, enabling you to sign in, providing interest-based advertising, combating fraud, analysing how our products perform and fulfilling other legitimate purposes. XIMR Services use additional identifiers, such as the third party tags for similar purposes.

We also use "web beacons" to help deliver cookies and gather usage and performance data. Our websites may include web beacons, cookies, or similar technologies from third-party service providers. You have a variety of tools to control the data collected by cookies, web beacons, and similar technologies. For example, you can use controls in your internet browser to limit how the websites you visit are able to use cookies and to withdraw your consent by clearing or blocking cookies.

Products provided by your organisation – notice to end users

If you use a XIMR product with an account provided by an organisation you are affiliated with, such as your work or school account, that organisation can:

1. Control and administer your XIMR product and product account, including controlling privacy-related settings of the Service account.
2. Access and process your data, including the interaction data, diagnostic data, and the contents of your communications and files associated with your XIMR product and product accounts.

If you lose access to your work or school account (in event of change of employment, for example), you may lose access to Services and the content associated with those products, including those you acquired on your own behalf, if you used your work or school account to sign in to such products.

XIMR products are intended for use by organisations, such as schools and businesses. If your organisation provides you with access to XIMR Services, your use of the XIMR products is subject to your organisation's policies, if any. You should direct your privacy enquiries, including any requests to exercise your data protection rights, to your organisation's administrator. When you use social features in XIMR products, other users in your network may see some of your activity. To learn more about the social features and other functionality, please review documentation or help content specific to the XIMR Service. XIMR is not responsible for the privacy or security practices of our customers, which may differ from those set forth in this privacy statement.

When you use a XIMR Services provided by your organisation, XIMR's processing of your personal data in connection with that service is governed by a contract between XIMR and your organisation. XIMR processes your personal data to provide the product to your organisation and you, and in some cases for XIMR's legitimate business operations related to providing the Service. As mentioned above,

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if you have questions about XIMR's processing of your personal data in connection with providing Services to your organisation, please contact your organisation. If you have questions about XIMR's legitimate business operations in connection with providing Services for your organisation, please write to us at clrc@ximr.ac.in

For XIMR services provided by your organization XIMR will:

1. Not collect or use student/employees' personal data beyond that needed for authorised educational or learning purposes.
2. not sell or rent student/employee personal data.
3. not use or share student/employee personal data for advertising or similar commercial purposes, such as behavioural targeting of advertisements to students/employees.
4. not build a personal profile of a student/employee, other than for supporting authorised educational purposes or as authorised by the parent, guardian or student of appropriate age; and
5. require that our vendors with whom student personal data is shared to deliver the educational service, if any, are obligated to implement these same commitments for student personal data.

XIMR.ONINE account

With a XIMR.ONLINE account, you can sign in to XIMR Services, as well as those of select XIMR partners. Personal and business data associated with your XIMR account includes credentials, name and contact data, payment data, device and usage data, your contacts, information about your activities, and your interests and favourites. Signing in to your XIMR account enables personalisation and consistent experiences across products and devices, permits you to use cloud data storage, allows you to make payments using payment instruments stored in your XIMR account, and enables other features.

There are two types of XIMR accounts:

1. When you create your own XIMR account tied to your personal email address, we refer to that account as a personal XIMR account.
2. When you or your organisation (such as an employer or your school) create your XIMR account tied to your email address provided by that organisation, we refer to that account as a work or school account.